

CBA Member Spotlight ...

Life's a Stitch



Joanne Klock
(860) 614-5137

***Call Life's a Stitch
when You Need
Logo Placement
on Products or
Garments!***

Life's a Stitch is a custom embroidery company located in Marlborough. They specialize in being able to place logos or company names on a wide range of garments and promotional products.

Sales Representative Joanne Klock enjoys introducing her company to customers. She helps give them ideas for product variation and ways to promote their business. She focuses on giving her clients personalized service that is flexible and accommodating to their needs.

Some of her clients include hospitals, sports groups, organizations, event coordinators, small businesses, family reunions, home service providers, lawyers, cause events, and more.

Klock encourages businesses to take part in custom embroidery and logo product placement because she says that wearing your business brings up great opportunities to present your business. She encourages her customers to show their business pride and excitement by wearing their logos. Klock tells others, "We put your name in stitches!"

Life's a Stitch has created special packages for new businesses, CBA members, and vendors attending the 2009 Tag Sale on the Green.