

CBA
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www.cba.bz

CBA

Colchester Business Association

Community Page

March 2008

CBA Member Spotlight ...

North Woods of Colchester



Kevin, Sondra & Alan
860-537-5338

North Woods of Colchester is the area's newest active adult community. Currently with seven units sold and occupied in the first 28 home phase, the complex will grow to a total of five phases over the 80 acre site. Residents

will enjoy a free community room, scenic walking trails, and lawn care with snow removal.

The North Woods staff is available 7 days a week from 11 a.m. to 3 p.m. or by appointment. Visitors will meet owner **Alan Williams**, or staff **Sondra Reid** and **Kevin Curtis**. Alan has built homes for over 20 years. He incorporates his luxury home building experience into the North Woods homes, using high quality products and many amenities. Kevin is Operations Manager and Sandra is the Sales Assistant. All three live within a 20 minute drive of the community.

Visitors and residents will find three two-story and four one-story home designs. The homes boast the difficult to achieve EPA standards Energy Star rating; certifying that they are built with energy star equipment, materials and techniques. Each house comes with its own exclusive landscaped yard use area, safety door handles, bright street lights, full central air, limited number of steps, and customized features geared towards active adult needs.

Call North Woods for an Active Adult Community!

CBA Board of Directors & Staff

President: Jack Faski

Vice President: Fred Brown

Secretary: Ginger Pensa

Treasurer: Lori Dickinson

Clerk: Michele Wyatt

Media Coordinator:

Chi LaBossiere, Chi Consulting LLC
860-295-0433

This community page is published by the **Colchester Business Association, Inc.**, compliments of the **Colchester Reminder**.

Please send comments, suggestions or questions to:

CBA, P.O. Box 453, Colchester, CT 06415 or e-mail: info@cba.bz

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Get to Know the CBA Board



Cathy Pompei is a new addition to the CBA Board and to the association. A member of the Recruitment & Retention Committee, she participated in a phone campaign to businesses that did not renew membership.

The purpose of the calls was to find out why they did not renew, explain recent additions to member benefits, and discover what the CBA can do to help them. She is also working with the committee to meet new town businesses and present them with Welcome Bags.

Cathy will have a booth at the Tag Sale on the Green and Business Showcase for her company, the **Rockville Bank**. As Assistant Vice President, Hub Manager, she is helping to open their new location at 99 Linwood Avenue in Colchester. She has 14 years of banking experience and is the Colchester Economic Development Committee Chair. As the membership chair for the Windsor Chamber for six years, she helped to nearly double membership.

Happily married with two adult children, she exercises her passion to decorate by selling furniture part-time at the Marlborough Barn. A gardener in the summer, she skis cross country in the winter. She is a member of the Rotary Club.

Welcome New Members!

• **Michael Stanton**, *Aflac, Insurance*, 75 Cato Corner Road, Colchester, (860) 889-3848

• **Samantha Tokarz**, *Samantha's Groom Room, Pet Grooming*, 16 Wall Street, Colchester, (860) 537-7793



Find Businesses Online:

Shop Colchester First!
www.cba.bz

Next Dinner Meeting

You are invited to the next CBA dinner meeting, held on Tuesday April 1, at 6:00 p.m. at the St. Joseph's Polish Club. **First Selectman Linda Hodge** will present the Business Development Task Force with chair **Don Herbert**. Members of the **Bacon Academy Marketing & Advertising class**, led by Paul Catalano, will present marketing ideas. Join us! Call (860) 537-0340 to attend.

Next Dinner Meeting

Tuesday April 1: St. Joseph's Polish Club
395 South Main Street



6:00 Social Hour, 7:00 Dinner

RSVP: 537-0340 **Cost:** \$15

Program: Business Task Force, First Selectman Linda Hodge, & Bacon Academy Marketing Students

Sponsor: Reminder Community Newspapers
RSVP by March 28 • GUESTS WELCOME!

Tag Sale Booths Going Fast!

It's time to reserve your booth space for the **27th Annual Tag Sale on the Green** to be held **Sunday June 8, 2008** from 9 a.m. to 4 p.m. Sign up for a reduced fee by April 20! This heavily attended event is a fun, inexpensive way to promote your business to thousands of attendees from all over the region.

CBA members that don't plan on using their space may donate it to a non-profit organization. Non-profits that wish to have a booth space should call the CBA office to request one. Call (860) 537-0340 or visit www.cba.bz and click on tag sale image, for more information.

Business Briefs

• **Great Job!** On March 2nd, **Connecticut Chung Do Kwan** helped to host the *United States Taekwondo Classic* at the Tolland high school. This event is the largest of its kind in New England. There were 350 participants competing in Olympic Style from all over the nation and 20 different states.

• In celebration of National Dance Week, **Doreen's Dance Center** will host a Student Choreography Showcase on Saturday, April 26 at 1:00 at its studios on Route 16 in Colchester. You are invited to attend! Call (860) 267-7756 for more information.

• **Skin Deep Beauty & Health Center** is now offering its yoga room for small business meetings. Call (860) 537-5344 for information. They also offer special discounts for businesses that want to provide spa services as an employee incentive program. Skin Deep teaches its clients beauty secrets and is the only full service day spa and salon in town.

• **Bravo** - CBA members Fred Brown and Chi LaBossiere, for helping to sell tickets and publicize the first annual **Music & Miracles Music Festival and Benefit**. 100% of the proceeds will go to fellow *CBA member and cancer survivor Debi Rushford*. Tickets are \$50 for this 8 hour event of live, local and world renowned bands to be held on Saturday March 22. Call (860) 295-0433 or visit www.musicandmiracles.org for more information.

• Congratulations Jack Faski of **Skyview Realty**, for being selected to serve on the Colchester Business Development Task Force, to help find ways to promote economic growth.