

CBA  
P.O. Box 453  
Colchester, CT 06415  
**860-537-0340**  
www.cba.bz



# Community Page

## Next Dinner Meeting

**Tuesday Feb. 5:** Cibo Restaurant & Lounge  
464 South Main Street  
6:00 Social Hour, 6:30 Dinner  
**RSVP:** 537-0340 **Cost:** \$15  
**Program:** Ask the CPAs!  
*Bring accounting questions to ask; tax time is here.*  
**Sponsor:** Skin Deep Beauty & Health Center  
**RSVP by Feb. 1 • GUESTS WELCOME!**

## CBA Member Spotlight ...

### Edward Jones



**Judy Ware & Brendan Lewis**  
860-537-0037

**Brendan Lewis and Judy Ware** are partners in the Edward Jones team, located at 20 Main Street in Colchester. They strive to offer high quality and balanced portfolios, designed to add value to their clients lives.

Born and raised in Colchester, Brendan joined the team five years ago after working in the World Trade Center in Manhattan. He resides in town with his wife and two children. Judy is an avid bowler and enjoys Jazzercise. For over 20 years she and her family have lived in town. Both partners enjoy what they do and helping their community to achieve financial goals.

When people call Edward Jones during office hours one of the first things they notice is that *they will always talk to someone*, not a phone prompt. This is one of the ways the team encourages close personal relationships with those they help. Clients also find that the team focuses on providing *financial education* and understanding in order to attain goals.

A full service financial company, all information that clients share is completely confidential.

**For an initial meeting on achieving your financial goals, call Edward Jones today!**



**Now Online!**  
Find CBA member businesses ...  
www.cba.bz/roster.php

## CBA Board of Directors & Staff

**President:** Jack Faski  
**Vice President:** Fred Brown  
**Secretary:** Ginger Pensa  
**Treasurer:** Lori Dickinson

**Clerk:** Michele Wyatt

**Media Coordinator:**  
Chi LaBossiere, Chi Consulting LLC  
860-295-0433

*This community page is published by the Colchester Business Association, Inc., compliments of the Colchester Reminder.*

Please send comments, suggestions or questions to:

CBA, P.O. Box 453, Colchester, CT 06415 or e-mail: [info@cba.bz](mailto:info@cba.bz)

**Directors:**  
Marnie-Ann Balaski  
Greg Barden  
Joe Broder  
Paul Catalano  
Dan Eberle  
Karen Hollingsworth  
Muriel Holroyd  
Cathy Pompei  
Tina Rice  
Sarah Van Dyke-Ewan  
Marty Zase

## CBA Members Make Ethical Practices a Way of Life!

The CBA and its members *unanimously approved a new code of ethics* on Jan. 8, 2008. Upon approval of the code, members signed agreements certifying that they would adhere to it or risk revocation of membership.

"This code shows people that when they do business with one of our members it will be an ethical experience," said Jack Faski, CBA President.

### Business Code of Ethics for the CBA:

*For a business to succeed, it must earn the respect and confidence of those it aspires to serve.* The best way to earn that respect and confidence is to act and conduct business in an ethical manner. Unethical business practices foster ill-will between customer and community, not only toward a particular business firm, but toward business as a whole. *Every CBA member has made a commitment to display leadership in ethical decision by following these fundamental practices:*

**Truth:** We shall make accurate claims to our customers, and strive to be open about all aspects of the products or services we offer.

**Honesty:** We shall treat customers fairly, openly and honestly, including the ethical handling of actual or apparent conflicts of interest between personal and professional relationships.

**Integrity:** We shall not merely abide by the law in a technical way, but will strive to serve our customers with honest values, avoiding all devices and schemes, which prey on human ignorance or gullibility.

**Cooperativeness:** We shall support a healthy marketplace for all through cooperation with customers, other businesses, and every person who would benefit from an ethical, free-market system.

**Community:** We shall recognize the individual rights of all members of the community we serve and contribute to the social and economic well being of those communities. Encourage employees to participate in projects and initiatives to strengthen those communities.

**Self Regulation:** We will honor all commitments and guarantees, and seek to resolve any disputes in a fair and expeditious manner.

**CBA Businesses are listed at: [www.cba.bz](http://www.cba.bz).**

## Get to Know the CBA Board



**Tina Rice** has been a CBA member for five years and a board member for four. During her tenure, she served on the Business Showcase, Welcoming, and Tag Sale on the Green committees. Rice also helped initiate subcontractor agreements and interviewed candidates.

With 15 years of human resources experience, she is the HR Director for S&S Worldwide and manages a staff of four. Pursuing a masters degree at UCONN, she is married with three children and lives in Lebanon. Rice enjoys spending time with her family in the snow in the winter, and at Pickerel Lake in the summers.

## Business Briefs

- *Welcome New Member:* **Brian Keel**, Keel Electric & Contracting, LLC, 113 Deer Run Drive, Colchester, (860) 250-4673

- *Welcome New Members:* **Alan Williams & Sandra Reid**, Northwoods of Colchester, 351 Lebanon Ave, Colchester, (860) 537-5338

- *Congratulations Aurora-McCarthy Funeral Home* for celebrating your 12<sup>th</sup> year of service! Focused on providing unique and personalized tributes and funeral services, their family is available to serve your family. Call (860) 537-9611 24 hours a day, 7 days a week.

- **Always Love Yourself Mobile Salon and Spa** has a new *Detox Foot Spa!* Developed to cleanse and balance the body, it is designed to purge waste from cells *to enhance immunity* and natural body functions. Purchased from a Health and Wellness Expo in Hawaii, the treatment takes 30 minutes. To book this service, call (860) 367-4426.

- **Dental Arts of Colchester** welcomes *Mary Butler R.D.H.* to the practice with 20 years of experience. She sees patients on Monday and Tuesday afternoons until 6:30 p.m. She lives in Salem with her husband and son. Call (860) 537-3521 to schedule an appointment with her or their other hygienist Cindy.