

CBA  
P.O. Box 453  
Colchester, CT 06415  
**860-537-0340**

www.cba.bz

# CBA

Colchester Business Association

## Community Page

July 2008

### Upcoming Events

**First CBA After Hours:** Thursday, Aug. 7, 5-7 p.m., Skyview Realty, 35 Hayward Ave., *Casual and fun networking!*

**Next Dinner Meeting:** Sept. 9

**Business Showcase & Food Frenzy:** Sept. 16

**Scarecrow Contest Kick-off:** Oct. 10

*More info: (860) 537-0340 or www.cba.bz!*

### CBA Member Spotlight ...



**Mike Stanton**  
860-537-8595

michael\_stanton@us.afiac.com

**Aflac ...** Mike Stanton is an independent agent for Aflac that is based out of Colchester. He provides voluntary employee paid supplemental products (such as short-term disability) that pay cash directly to individuals when they need it most. These products are available at group rates for companies with three or more employees, or at direct pay rates to individuals. During a time when many companies are beginning to cut back on benefits, supplemental coverage gives businesses the opportunity to show employees that they are thinking of their needs and offering more options rather than less. These products are in addition to any existing major medical coverage and can help in many cases- including the financial devastation that major diseases often leave even after recovery.

Stanton joined the company in 2007 with 31 years of business experience. His goal was to work with a company that he could feel good about every day, that helps people. He found that at Aflac and is able to provide ongoing personalized service. He enjoys working with people, listening to them, and finding solutions to their needs. Stanton resides in Colchester with his wife and two children.

**For Supplemental Coverage- Call Mike!**



**Find Businesses Online:**

Shop Colchester First!

www.cba.bz

### CBA Board of Directors & Staff

**President:** Jack Faski

**Vice President:** Fred Brown

**Secretary:** Ginger Pensa

**Treasurer:** Lori Dickinson

**Clerk:** Michele Wyatt

**Media Coordinator:**

Chi LaBossiere, Chi Consulting LLC

860-295-0433

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Please send comments, suggestions or questions to:

CBA, P.O. Box 453, Colchester, CT 06415 or e-mail: [info@cba.bz](mailto:info@cba.bz)

**Directors:**

Marnie-Ann Balaski

Greg Barden

Joe Broder

Paul Catalano

Dan Eberle

Karen Hollingsworth

Muriel Holroyd

Cathy Pompei

Tina Rice

Sarah Van Dyke-Ewan

Marty Zase

### Get to Know the CBA Board



**Paul Catalano** has been on the CBA Board of Directors since January 2006, and an association member since June 2005. He helps to recruit dinner sponsors and newsletter advertisers for business card ads and inserts.

He also serves on the Business Showcase & Food Frenzy and Tag Sale on the Green committees.

Catalano is a volunteer instructor for the Bacon Academy Marketing and Advertising class that recently analyzed the CBA to find new marketing opportunities. As a Lion's Club member he is in charge of the distribution of Lion's mints and collection of donations.

State Farm Insurance of Colchester is Catalano's business. Located at 87 Lebanon Avenue, he has three employees that help to provide insurance and financial services to individuals and businesses. It is the fastest growing agency in the state and among the top 100 national agencies

Catalano holds a masters degree in economics and finance, and the top designation for life insurance - the Charter Life Underwriter (CLU). He has a three year old son and resides in Colchester. He is currently enjoying a week cruise in Rome that was awarded to him for selling a high level of life insurance and financial products.

### CBA Members Save Money!

There are over 160 CBA members that are locally based businesses. Many of these companies offer discounts to CBA members that show their Member-to-Member Discount Cards. Discounts range from 10% off meals at restaurants, to \$5 off per hair service, 10% off marketing and event management services, free \$40 gift with purchase, 25% off financial planning, free tax planning, 20% off an initial dental visit, and more!

The CBA helps support local businesses and encourage economic growth. Their motto is **"Shop Local, Shop Colchester First!"** If your business is not a CBA Member - then call (860) 537-0340 or visit [www.cba.bz](http://www.cba.bz) to begin saving money by taking advantage of membership discounts. Offer a discount and increase your chances of maintaining and drawing in new customers.

### Welcome New Members!

• **Carissa Brown**, *Indigo Lily Co.*, 48 Main Street, Colchester. (860) 537-0234

• **Dan & Sean Fahy**, *D&S Vending*, 24 Cedar Lane, Colchester. (860) 705-0651

• **Ana Reeder**, *Orion Crusades*, 27 Hillside Lane, Colchester. (860) 389-5700

• **Norman Goguen**, *Car Care Performance*, 28 Amston Road, Colchester. (860) 537-4400

• **Chanchal Patil**, *Compassion Veterinary Clinic*, 35 Lebanon Ave, Colchester. (860) 537-6397

### Business Briefs

• Congratulations **Again! Again! Kids' Consignment** for celebrating your *four year anniversary*. The local resale store offers children's items and clothes of all styles. Their services help families on a budget and our community to recycle. (860) 537-0239

• *Dr. Olawale Ayeni* and **Colchester Family Medicine** just donated \$250 to the Colchester Food Bank. They also dropped off a wide range of boxed and canned goods, hygienic products, and \$105 in cash donations that were collected as part of their ongoing summer food drive. Donations are still greatly needed. Please drop off your donations at Dr. Ayeni's office, 123 Broadway in Colchester. (860) 537-3204

• **Copies Plus... More** offers a *10% discount to all CBA Members* that show their membership card, as well as a price-quote match. If you show them a written price quote that is lower than their's - they will meet or beat it. (860) 537-0082

• Congratulations *Paul Catalano*, **State Farm Insurance of Colchester**, for earning your Chartered Financial Consultant (ChFC) designation from the American College. Paul now performs estate, retirement, and life insurance planning by appointment only. He provides a no fee consultation. (860) 537-3338

• Congratulations **Indigo Lily Co.** on your *one year anniversary!* Located at 48 Main Street, the shop features handmade local products, pottery, candles, soap, jewelry, gifts and more. See artists demonstrating on weekends, check out [www.indigolilycompany.com](http://www.indigolilycompany.com) for a schedule. CBA Members receive 10% off all purchases. (860) 537-0234