

CBA  
P.O. Box 453  
Colchester, CT 06415

**860-537-0340**

www.cba.bz

# CBA

Colchester Business Association

## Community Page

January 2009

### Upcoming Events

**Next Dinner Meeting: Tuesday Feb. 3**  
Hung Won Restaurant, 232 New London Road  
Social Hour begins at 6 p.m., Dinner at 7 p.m.  
Sponsor: Wachovia Securities  
Program: *Technology Today!*, Darryl Balaski  
**RSVP by Jan. 30 • GUESTS WELCOME!**  
**More info: (860) 537-0340 or www.cba.bz!**

### CBA Member Spotlight ...



**Vincent Indelicati**  
860-537-8697  
hideandseek@gmail.com

**Hide & Seek Toys**  
Lori and Vinny Indelicati opened Hide & Seek Toys in June 2008, at 199 Old Hartford Road in Colchester. The "toy store with a twist" sells specialty toys that are high quality, and not found at the mall. The "twist" is a private birthday/party room and a secure indoor playground that is available for just \$5 per visit.

Toy store shoppers find unusual toys, arts and crafts, Usborne books, games, party favors, gift baskets, a science/educational section, and an infant section that includes diaper cakes.

Visitors that enjoy the indoor play area find it is the perfect place to meet other parents and children. The contained area is warm in the winter and cool in the summer, with lots of exciting activities for kids. For some, it is a play date without the mess and clean-up.

Hours of operation are Monday through Saturday: 10 a.m. to 6 p.m. and Sunday: 11 a.m. to 3 p.m. Parties can be planned during additional hours as needed. The entire facility can be rented for private use. Classes and special activities are also offered. (Coming soon - Slot car racing!)

The Indelicati's decided to open their toy store, play area, and private party facility in Colchester because they saw a growing need for local families. They work to support local businesses, their neighbors, and the community, while encouraging others to do the same.

**For quality toys, secure indoor play, and private parties - visit Hide & Seek Toys!**

### CBA Board of Directors & Staff

**President:** Jack Faski

**Vice President:** Ginger Pensa

**Secretary:** Paul Catalano

**Treasurer:** Lori Dickinson

**Clerk:** Michele Wyatt

**Media Coordinator:**

Chi LaBossiere Kulig

Chi Consulting LLC, 860-295-0433

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Please send comments, suggestions or questions to:

CBA, P.O. Box 453, Colchester, CT 06415 or e-mail: [info@cba.bz](mailto:info@cba.bz)

**Directors:**

Marnie-Ann Balaski

Greg Barden

Joe Broder

Fred Brown

Dan Eberle

Karen Hollingsworth

Cathy Pompei

Tina Rice

Sarah Van Dyke-Ewan

Marty Zase

### CBA Announces New Secretary



The Colchester Business Association Board of Directors' newest Secretary is **Paul Catalano**, of State Farm Insurance Colchester. Catalano has been on the CBA Board of Directors since January 2006, and an association member since June 2005.

"We are pleased to have Paul take on the challenge of a leadership position on the board," said **Jack Faski**, *president of the CBA and owner of Skyview Realty*. "Over the past three years he has been very involved with the association and volunteered countless hours. We expect he will continue to do the same."

Catalano serves on the Business Showcase & Food Frenzy and Tag Sale on the Green committees. He has helped facilitate newsletter insert advertising. Catalano is officially Secretary until the May 2009 elections.

### Deadline Approaching for New Town Guide

The deadline for businesses wishing to take advantage of advertising in the new Colchester Town Guide is **Feb. 27**. Special discounts are available for CBA members, as well as any business that pre-pays their ad before the early-bird deadline of **Feb. 3**.

A special CBA project every two years, the 2009-2011 Town Guide will be delivered to Colchester and Salem households in late March. Additionally, the press run of 12,000 will allow for distribution to new and prospective residents and businesses through Town Hall, local Realtors, and appropriate businesses.

A portion of the sales coming back to the CBA as a result of a partnership with ReminderNews. The CBA's Town Guide Committee is already busy working with town officials and civic organizations to update the community information featured in the Town Guide.

To submit community information, contact committee chairperson Ginger Pensa at 537-3425. For advertising information, contact the ReminderNews - 888-456-2211 and speak with Melinda (ext. 377), Joseph (ext. 373) or Greg (ext. 323).

### Welcome New Members!

- **Herb & Deborah Davis**, *Home Information Services*, 5 Levy Rd, Colchester (203) 667-1697
- **Leo G. Sirois**, *Plumbing & Heating LLC*, 130 Shailor Hill Rd, Colchester (860) 267-2354

### Business Briefs

- The **Colchester Land Trust's** 2008 membership drive is still in progress, and they would like to remind folks that you can now join or make a donation online with a credit card. The general membership drive is up from last year, but business memberships are lagging. To date the Land Trust has *helped permanently preserve over 200 acres* in Colchester, please consider supporting the local cause and join online today: [www.colchesterlandtrust.org!](http://www.colchesterlandtrust.org!) (860) 267-6145

- **Shattered Endz Salon** is the only salon in the area to offer *Pure Soles*. The detoxifying health device/foot bath system removes unwanted toxins by running a mild electric current through the body. This service is good to increase metabolism for better body equilibrium, circulation, cholesterol, arthritis, breathing issues, sinus pressure and more. (860) 537-0353

- **East Hampton Jazzercise** proudly announces the *certification of its newest Jazzercise Instructor, Kristen Brown*, of Lebanon. Jazzercise combines effective exercise with jazz dance-based choreography and popular music. Kristen joins the 7,200 instructors teaching more than 32,000 Jazzercise classes weekly in 31 countries. For more information on Jazzercise, contact Grace Couture. (860) 537-2647

- **AGAIN! AGAIN! kids' consignment** would like you to join them in the fight to amend the Consumer Product Safety Improvement Act (CPSIA). As a member of the National Association of Resale & Thrift Shops, they ask you to read and sign the on-line petition at [www.againagainkids.com](http://www.againagainkids.com). (860) 537-0239

- **Dr. Marty Zase**, of the **Colchester Dental Group**, was just awarded a Fellowship in the International Academy of Dento-Facial Esthetics (IADFE). The IADFE is an honorary organization of dentists and physicians around the world who have shown expertise in the treatment and reconstruction of cosmetic problems of the mouth and surrounding structures.