

CBA  
P.O. Box 453  
Colchester, CT 06415  
**860-537-0340**

www.cba.bz

# CBA

Colchester Business Association

## Community Page

February 2009

### Upcoming Events

**Next Dinner Meeting: Tuesday Mar. 3**

Colchester Town Hall, 127 Norwich Ave.  
Social Hour begins at 6 p.m., Dinner at 7 p.m.  
Sponsor: Colchester Family Medicine  
Caterer: The Plum Tomato  
Program: *Adam Turner, Town Planner*

**RSVP by Feb. 27 • GUESTS WELCOME!**  
More info: (860) 537-0340 or www.cba.bz

### CBA Member Spotlight ...



**Ginger Pensa**  
860-537-3425  
GingerPensa.raveis.com

#### William Raveis Liberty Real Estate

Ginger Pensa has held her real estate broker license for 20 years. She operates William Raveis Liberty Real Estate at 100 Linwood Ave. in Colchester. She is a certified home finding and home sales specialist.

Pensa is SRES accredited, which means she is trained to work with seniors and their particular needs. This includes downsizing, relocating, buying and selling. She is E-certified and holds an ABR accreditation. As an Accredited Buyer Representative, she is trained to represent buyer's special needs.

Buyers that meet with Ginger will receive an in-depth initial meeting. She finds out their requirements, wants, directs them in the pre-approval loan process, provides comparative market analysis, and makes recommendations. With the help of William Raveis's cutting edge technology, Ginger will then help buyers to search for the home that fits their needs best.

Buyers and sellers that work with Ginger have access to hundreds of William Raveis agents in the New England area as well as a national relocation company. The web site includes informative newsletters, a mapping system, access to local neighborhood information, options for emailed information, and more.

**For Cutting Edge Real Estate Technology when Selling or Buying your home call Ginger!**



**Find Businesses Online:**  
Shop Colchester First!  
www.cba.bz

### CBA Board of Directors & Staff

**President:** Jack Faski

**Vice President:** Ginger Pensa

**Secretary:** Paul Catalano

**Treasurer:** Lori Dickinson

**Clerk:** Michele Wyatt

**Media Coordinator:**

Chi LaBossiere Kulig

Chi Consulting LLC, 860-295-0433

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Please send comments, suggestions or questions to:

CBA, P.O. Box 453, Colchester, CT 06415 or e-mail: [info@cba.bz](mailto:info@cba.bz)

**Directors:**

Marnie-Ann Balaski

Greg Barden

Joe Broder

Fred Brown

Dan Eberle

Karen Hollingsworth

Cathy Pompei

Tina Rice

Sarah Van Dyke-Ewan

Marty Zase

### Business Briefs

• *Free Informative Seminar* hosted by **Rockville Bank** on Sat., March 14, 1:00 to 4:00 p.m. at 99 Linwood Ave., Colchester. The topic is "Buying, Selling or Keeping Your home in Today's Difficult Economic Climate." Experts will discuss how to avoid foreclosure, maintain credit, qualify for a mortgage, short sales, and more. Get your questions answered on these timely subject matters. RSVP to Cathy Pompei at 291-3735.

• *Congratulations Sue Gannon, of Colchester Academy of Driving, LLC*, for completing classroom and on-the-road training; now both Bob and Sue are certified to teach driver education. The company provides classroom instruction and behind-the-wheel training for all newly licensed drivers aged 16 years and up. Instructors, class material and car are certified and licensed by the State of CT. CBA members receive discounted rates. (860) 537-0536

• **Hampton's Tree Service** is now offering 20% off all services. A licensed service provider, owner Wayne Hampton has 20 years of experience. They specialize in climbing trees, hard to get to needs, and go where buckets can't. They handle residential and commercial needs, and can work as a subcontractor. CBA members receive additional discounts. (860) 368-9188

• **Colchester Jazzercise** and **Dr. Priya Tandon**, with a local nutritionist, held a free weight loss goal setting session recently. Over 20 people attended to learn about important lifestyle changes, portion modification, mindful eating, health care habits, and exercise regimen. Great job providing combined, valued services to the community! Colchester Jazzercise: (860) 537-2647; Dr. Priya Tandon (860) 537-2309

• For the month of April **Yoga for Health** is sponsoring "Workout for St. Jude Children's Hospital." Classes are free to students that sign up for this fundraising event. Donations will be accepted. All proceeds will be given directly to St. Jude Children's Hospital. Students will be given sponsor forms and are encouraged to attend as many classes as possible. Yoga for Health offers a wide range of yoga classes with several instructors. (860) 267-8279

• **Three Rivers Community College's** Continuing Education Department is offering a one day workshop entitled "Strategies for Successful Leadership" on Friday, March 20, from 9:00 a.m. to 4:00 p.m. Students will study how great leaders communicate vision and goals effectively, motivate and develop their teams, identify and resolve tension and conflict and more. Workshop cost: \$95. Must register. (860) 885-2607

### CBA Thanks ReminderNews

The CBA would like to give sincere appreciation and thanks to the ReminderNews, and Sales Manager Greg Barden for their support. For over ten years the ReminderNews has sponsored the CBA's monthly Community Page. Designed to share member and association news with the public, this full page is created by CBA staff and funded by the ReminderNews. It is an important part of the association's membership benefits.

The paper has been a CBA member since 1998. Family-owned and operated out of Vernon for 60 years, it is run by the second generation of the Hovland family, yet is partially employee-owned. Barden has been a CBA member for 25 years.

When asked why this partnership was created Barden explained that they are eagerly and actively working to promote local businesses and to get the CBA's message out to the greater Colchester community. The Colchester edition of ReminderNews is delivered to more than 15,000 households in Colchester, Salem, East Haddam-Moodus, East Hampton and Marlborough.

They also partner with the CBA to publish the Town Guide, Tag Sale on the Green insert, and member discounts on the Reminder Gold Pages.

### Welcome New Members!

• **Fred Brown, Northeast Family Federal Credit Union**, 233 Main Street, PO Box 180, Manchester (860) 646-8870

• **Herb & Deborah Davis, Home Information Services**, 5 Levy Road, Colchester (203) 667-1697

• **Darlene & Mark Goodwin, Mark's United Auto Parts**, 95 Main Street, Colchester (860) 537-2348

• **Danielle Hutchins, My Chores Not Yours**, 7-2 Tavern Lane, Colchester (860) 537-3218

• **Wayne Hampton, Hampton's Tree Service**, 87 Lebanon Ave., Colchester (860) 368-9188

• **James Freeburg, Dependable Dexterity LLC**, 20 Shady Brook Lane, Colchester (860) 537-0608

• **Barbara Goodwin, Tastefully Simple**, 147 Halls Hill Road, Colchester (860) 537-4310

### Annual Breakfast Social

Join us for a morning of free networking at this year's Breakfast Social held at the *Colchester Town Hall*, located at 127 Norwich Ave. from 8:00 to 10:00 am. on **Wednesday, March 18**. Donating businesses include: **Dunkin Donuts** baked goods, **Starbucks** coffee, **Subway** breakfast sandwiches, and others. For more information please contact us at 537-0340 or [info@cba.bz](mailto:info@cba.bz).