

CBA
P.O. Box 453
Colchester, CT 06415

860-537-0340

www.cba.bz

CBA

Colchester Business Association

Community Page

April 2009

Upcoming Events

Next Dinner Meeting: Tuesday May 5
Colchester Town Hall, 127 Norwich Ave.
Social Hour begins at 6 p.m., Dinner at 7 p.m.
Sponsor: Norwich Bulletin
Program: S.E. CT. SCORE Caterer: Culinary Delights
RSVP by May 1 • GUESTS WELCOME!

After Hours Networking: Tuesday May 19
Colchester Dental Group, 79A Norwich Ave.
More info: (860) 537-0340 or www.cba.bz

CBA Member Spotlight ...



Joanne Klock
(860) 614-5137

Life's a Stitch

Life's a Stitch is a custom embroidery company located in Marlborough. They specialize in being able to place logos or company names on a wide range of garments and promotional products.

Sales Representative Joanne Klock enjoys introducing her company to customers. She helps give them ideas for product variation and ways to promote their business. She focuses on giving her clients personalized service that is flexible and accommodating to their needs.

Some of her clients include hospitals, sports groups, organizations, event coordinators, small businesses, family reunions, home service providers, lawyers, cause events, and more.

Klock encourages businesses to take part in custom embroidery and logo product placement because she says that wearing your business brings up great opportunities to present your business. She encourages her customers to show their business pride and excitement by wearing their logos. Klock tells others, "We put your name in stitches!"

Life's a Stitch has created special packages for new businesses, CBA members, and vendors attending the 2009 Tag Sale on the Green.

Call Life's a Stitch when You Need Logo Placement on Products or Garments!



Find Businesses Online:

Shop Colchester First!
www.cba.bz

CBA Board of Directors & Staff

President: Jack Faski

Vice President: Ginger Pensa

Secretary: Paul Catalano

Treasurer: Lori Dickinson

Clerk: Michele Wyatt

Media Coordinator:

Chi LaBossiere Kulig

Chi Consulting LLC, 860-295-0433

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Association, Inc., compliments of the **Colchester Reminder**.

Please send comments, suggestions or questions to:

CBA, P.O. Box 453, Colchester, CT 06415 or e-mail: info@cba.bz

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Sign up Today!

28th Annual Tag Sale on the Green

There's still time to receive the early bird discount for the **CBA's 28th Annual Tag Sale on the Green!** Register by April 30th to be eligible for your discount. Expected to draw thousands of attendees from all over the state - this event is an exciting opportunity for people to sell tag sale items, businesses to present their products to the public, artists to share their wares, and organizations to raise funds.



This year's event will be held on **Sunday June 14, 2009** from **9 a.m. to 4 p.m.** at the Colchester Town Green. A rain date is scheduled for Sunday, June 28.



Applications can be found online at www.cba.bz, or call (860) 537-0340. CBA members that register by **April 30**, pay a discounted rate of \$20 for their space; non-members pay \$65. Non-members may also join the CBA for \$80 and gain the benefit of the \$20 booth space as well as member benefits for the rest of the year.

Registration can be paid for by credit card. Additional fees apply for electricity and food vendors. Visit www.cba.bz for more information.

You're Invited - After Hours

The CBA's next After Hours Networking event will be held on Tuesday, **May 19** from 5:30 to 7:00 p.m. at the **Colchester Dental Group**, 79A Norwich Avenue in Colchester. Created for business people to attend and network after regular work hours are over, this event is one of the new series of networking events that has been very successful. It is a free, public event.

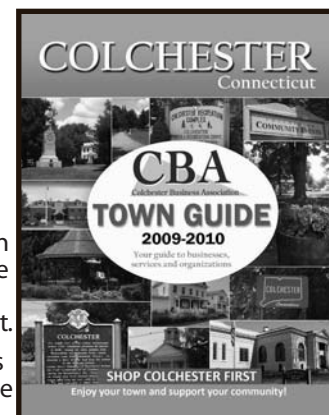
Attendees will enjoy beverages, snacks, and the opportunity to meet potential business partners, customers, and new friends. People interested in networking and learning more about the CBA are invited to attend. For more information, please attend, or call 537-0340, or visit www.cba.bz.

New Town Guide is Out!

The 2009-2010 Colchester Town Guide has been delivered to households in Colchester and Salem.

Congratulations to the CBA's Town Guide Committee for an excellent job on this project.

Additional copies of the Town Guide are available at Town Hall, and many CBA member businesses.



Business Briefs

- **Joe Dias, CPA** won the Town of Colchester Name the Newsletter Contest. The name of the new newsletter will be "*Colchester Connection*." The quarterly newsletter will be included in the Colchester Bulletin and will cover news announcements from all town departments such as Parks and Recreation department, Youth Services, Adult Education, Senior Services and more. (860) 537-3053

- **Overhead Door Company of Norwich** is now offering **25% off all retractable awnings** from now through Mother's Day. They are also offering new energy efficient garage doors and electric openers, screen systems, and remote operated gate systems. 1-800-462-4003

- Congratulations **Chi LaBossiere Kulig** and **Chi Consulting** on celebrating your three year anniversary of helping businesses with their marketing, event management, and public relations needs. The company has coordinated events from 40 to 10,000 attendees, and successfully completed projects from single press releases to full annual marketing campaigns. (860) 295-0433

- **Life's a Stitch** is offering a *special "Starter Package"* that includes embroidered shirts, caps, printed logo mugs, pens, Post-it notes, and a complimentary embroidered tote bag. CBA members receive discounts on promotional products for the 28th Annual Tag Sale on the Green! (860) 614-5137

- **Again! Again! Kids' Consignment** announces that they will now offer *maternity clothes* as part of the variety of children's items it consigns and sells. Their services help families on a budget and our community to recycle. (860) 537-0239